

The logo for Deceuninck, featuring the word "deceuninck" in a white, lowercase, sans-serif font centered within a solid blue rectangular background.

FOR IMMEDIATE RELEASE

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**Deceuninck North America to Launch Several New Products,
Innovations at GlassBuild America 2011**

– Company Designated as an Innovative Products Exhibitor at Premier Industry Event –

Monroe, Ohio, August 31, 2011 – [Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, interiors and outdoor living, will unveil several innovative products to the marketplace while exhibiting at the upcoming GlassBuild America 2011 conference. The event will be held at the Georgia World Congress Center in Atlanta from September 12-14, 2011. The company has been designated as an “Innovative Products Exhibitor” at this year’s show.

“At Deceuninck North America, we are committed to enhancing our industry-leading position as an intellectual property powerhouse and to creating products that we believe will help empower developers, contractors and homeowners to build sustainable homes that offer superior performance and aesthetic value,” said Filip Geeraert, president and CEO of Deceuninck North America. “Our new technologies and products are designed to turn heads and remind the industry why Deceuninck remains the leader in innovation.”

Deceuninck North America will be located at **Booth #1301** on the main exhibition floor.

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In addition to serving as an exhibitor, Deceuninck will also host a unique off-site hospitality event called “gallery d by deceuninck” on Tuesday, September 13 from 5:30 to 8:30 p.m. at the Ventanas Rooftop (275 Baker Street, Atlanta, GA 30313). During the event, current and prospective customers, industry partners, vendors, members of the media and other key stakeholders will be able to view some of Deceuninck’s latest products and innovations in a gallery-like setting. The invitation-only event will also feature representations of the works of famous artists who have incorporated windows into their paintings. Attendees will have access to key Deceuninck stakeholders, including Geeraert.

Now in its eighth year, GlassBuild America is the gathering place for the glass, window and door industries in North America. Organized by the National Glass Association, GlassBuild America showcases glass processing equipment, window and door manufacturing equipment, and the latest technologies for all types of glass and fenestration products in North America.

For more information about Deceuninck North America, please visit

www.deceuninck-americas.com.

EDITORS/REPORTERS: Filip Geeraert, president and CEO of Deceuninck North America, will be available for interviews during GlassBuild. To schedule an appointment to meet with Filip, please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com.

About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: www.deceuninck-americas.com.