



**FOR IMMEDIATE RELEASE**

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**Deceuninck North America Announces Partnership with JP Industrial  
to Launch Comprehensive Recycling Program for Customers**

*– Collaboration with GreenCircle Certified Company Offers Sustainable Solution –*

**Monroe, Ohio, September XX, 2011** – [Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, interiors and outdoor living, is pleased to announce its recent partnership with JP Industrial (JPI), a GreenCircle Certified company, to introduce a comprehensive recycling program for its customers. JPI is the largest recycler of PVC materials nationwide.

As part of the program, JPI collects end cuts and other scraps from Deceuninck's fabricators and provides the recycled content to Deceuninck so that the company can reintroduce it into the manufacturing process. Deceuninck launched the program on September 1.

"Deceuninck's commitment to sustainability is evident in our cradle-to-cradle approach," said Filip Geeraert, president and CEO of Deceuninck North America. "We have a zero waste goal, and our partnership with JPI will help us meet this goal by reclaiming unused product that might have otherwise ended up in the waste stream. We look forward to realizing the positive impact this recycling program will have on our customers and the building and construction industry at large."

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**Deceuninck North America Announces Partnership with JP Industrial to Launch Comprehensive Recycling Program for Customers (cont.)**

*– Collaboration with GreenCircle Certified Company Offers Sustainable Solution –*

GreenCircle provides third-party certification of sustainable aspects of products and manufacturing operations. Manufacturers, suppliers, regulators, and consumers can be assured that products labeled with the GreenCircle Certified mark have been thoroughly assessed and their claim verified.

In addition to the company's partnership with JPI, Deceuninck demonstrates its commitment to sustainability by sourcing recycling materials; manufacturing long-lasting, low-maintenance and energy-efficient building materials that can be fully recycled at the end of life; and utilizing smarter methods for shipping and delivery of its products.

For several consecutive years, Deceuninck North America has received the Excellence in Pretreatment Award from the Butler County, Ohio Board of Commissioners and Department of Environmental Services. Award recipients are Significant Industrial Users, as defined by the U.S. Environmental Protection Agency (EPA), which consistently meet all local, state and federal wastewater discharge standards and requirements. This award reflects the company's commitment to protecting and sustaining the quality of local streams and rivers for wildlife and the public.

Deceuninck is also a member of the United States Green Building Council (USGBC).

For more information about Deceuninck North America, and their products and technologies, please visit [www.deceuninck-america.com](http://www.deceuninck-america.com).

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### **About Deceuninck**

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: [www.deceuninck-america.com](http://www.deceuninck-america.com).

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